



# URAC and Measurement Based Care (MBC)

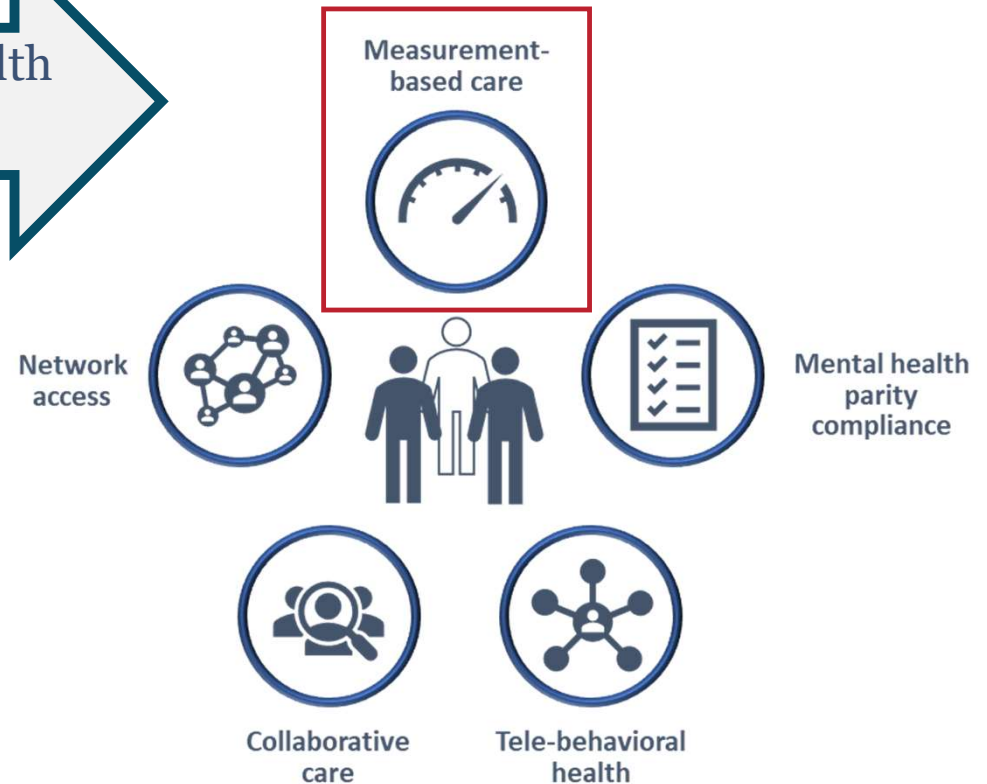
Shawn Griffin, MD

President & CEO, URAC

[sgriffin@urac.org](mailto:sgriffin@urac.org)



## MA Path Forward for Behavioral Health January 15, 2020

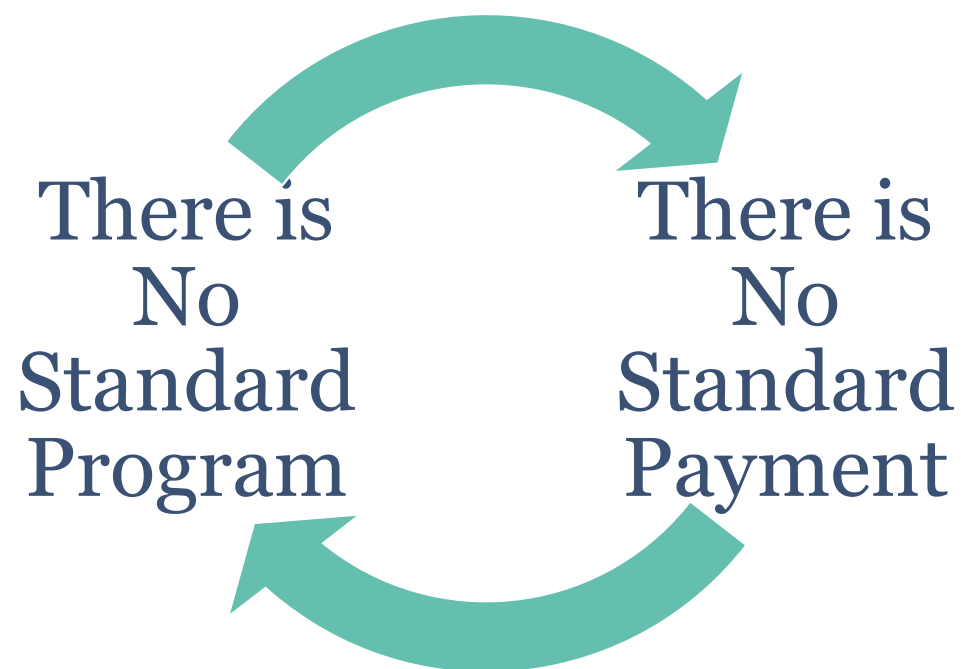


URAC Offered Programs in Four of the  
Five Areas!

# The Challenge with Broader MBC Adoption

- Many Providers Using MBC for Behavioral Health
- Good Evidence From Multiple Programs About Positive Results
- Most BH Care is in Primary Care
- Multiple Toolsets Available for MBC Depending on Condition or EHR platform
- Only Accreditation Standards Limited to BH Providers and Venues
- No Standard Format or Independent Verification of MBC Programs
- Would the Work for an Optional Accreditation Be Worth the Work?

# Someone Needed to Break the Cycle



# URAC's Measurement-Based Care Designation

## What It Is

Focused set of standards

Achievement demonstrate excellence in health  
care delivery

Specific to the treatment of MH/SUD conditions



## Who It's For

Behavioral health and primary care providers:

Anywhere MHSUD treatment occurs!

# Elements of URAC's MBC Designation

## Standards

- Evidence-Based Self-Assessment
  - Self-Assessment Data
- Symptom Rating Scale
  - Symptom Severity Data
- Classification of Symptom Severity
- Treatment-to-Target
- Quality Improvement

## Measures

Flexible performance  
measures

## Implementation

Expected <6 Mos. and <\$10K



## How URAC's MBC Designation Supports Patients, Payers, and Health Care Purchasers

- Serves as a ***roadmap for providers*** to improve patient outcomes when they are unsure of how to start
- Demonstrates excellence in providing ***value-based and data-driven*** patient care
- URAC requires ***annual reporting measures*** to ***demonstrate improvement over time*** in patient care
- URAC's Measurement-Based Care Designation demonstrates an employer's ***commitment to employee wellness***





# URAC's Programs



## MENTAL HEALTH AND SUBSTANCE USE DISORDER (MH/SUD) PARITY PROGRAMS

- MH/SUD Parity Compliance Guide
- Parity Manager™ Compliance Software
- MH/SUD Parity Accreditation



## PROVIDER INTEGRATION AND COORDINATION PROGRAMS

- Accountable Care Accreditation
- Clinically Integrated Network Accreditation
- Employer-Based Population Health Accreditation
- Integrated Behavioral Health Designation
- Measurement-Based Health Care Designation
- Patient-Centered Medical Home Certification
- Provider-Based Population Health Accreditation



## HEALTH CARE MANAGEMENT PROGRAMS

- Case Management Accreditation
- Disease Management Accreditation
- Health Call Center Accreditation
- Health Care Management Certification
- Health Utilization Management Accreditation
- Independent Medical Examinations Accreditation
- Independent Review Organization Accreditation
- Workers' Compensation Utilization Management Accreditation



## HEALTH AND DENTAL PLAN PROGRAMS

- Health Plan Accreditation
- Health Plan Accreditation with Health Insurance Marketplace
- Medicare Advantage Accreditation
- Dental Plan Accreditation



## DIGITAL HEALTH

- Telehealth Accreditation Program\*
- Remote Patient Monitoring Accreditation\*
- Telehealth Support Services Certification\*
- Health Website Accreditation\*



## PHARMACY QUALITY MANAGEMENT® PROGRAMS

- Community Pharmacy Accreditation
- Drug Therapy Management Accreditation
- Infusion Pharmacy Accreditation
- Mail Service Pharmacy Accreditation
- Medicare Home Infusion Therapy Supplier Accreditation
- Pharmacy Benefit Management Accreditation
- Rare Disease Pharmacy Center of Excellence
- Specialty Pharmacy Accreditation
  - ▶ Small Specialty Pharmacy Offering
- Specialty Pharmacy Services Accreditation
- Workers' Compensation Pharmacy Benefit Management Accreditation



## HEALTH CARE OPERATIONS PROGRAMS

- Contact Center Certification
- Credentials Verification Organization Accreditation
- Dental Network Accreditation
- Health Content Provider Certification
- Health Network Accreditation





# URAC Built It – Will Anyone Buy It?

If no one buys MBC, it will face a many year uphill path to becoming mandatory in accreditations.