URAC and Measurement Based Care (MBC)

Shawn Griffin, MD
President & CEO, URAC
sgriffin@urac.org
URAC Offered Programs in Four of the Five Areas!
The Challenge with Broader MBC Adoption

- Many Providers Using MBC for Behavioral Health
- Good Evidence From Multiple Programs About Positive Results
- Most BH Care is in Primary Care
- Multiple Toolsets Available for MBC Depending on Condition or EHR platform
- Only Accreditation Standards Limited to BH Providers and Venues
- No Standard Format or Independent Verification of MBC Programs
- Would the Work for an Optional Accreditation Be Worth the Work?
Someone Needed to Break the Cycle

There is No Standard Program

There is No Standard Payment
URAC’s Measurement-Based Care Designation

**What It Is**
Focused set of standards
Achievement demonstrate excellence in health care delivery
Specific to the treatment of MH/SUD conditions

**Who It’s For**
Behavioral health and primary care providers:
Anywhere MHSUD treatment occurs!
Elements of URAC’s MBC Designation

**Standards**
- Evidence-Based Self-Assessment
  - Self-Assessment Data
- Symptom Rating Scale
  - Symptom Severity Data
- Classification of Symptom Severity
- Treatment-to-Target
- Quality Improvement

**Measures**
- Flexible performance measures

**Implementation**
- Expected <6 Mos. and <$10K
How URAC’s MBC Designation Supports Patients, Payers, and Health Care Purchasers

- Serves as a **roadmap for providers** to improve patient outcomes when they are unsure of how to start
- Demonstrates excellence in providing **value-based and data-driven** patient care
- URAC requires **annual reporting measures** to **demonstrate improvement over time** in patient care
- URAC’s Measurement-Based Care Designation demonstrates an employer’s **commitment to employee wellness**
URAC’s Programs

MENTAL HEALTH AND SUBSTANCE USE DISORDER (MH/SUD) PARITY PROGRAMS
- MH/SUD Parity Compliance Guide
- Parity Manager™ Compliance Software
- MH/SUD Parity Accreditation

PROVIDER INTEGRATION AND COORDINATION PROGRAMS
- Accountable Care Accreditation
- Clinically Integrated Network Accreditation
- Employer-Based Population Health Accreditation
- Integrated Behavioral Health Designation
- Measurement-Based Health Care Designation
- Patient-Centered Medical Home Certification
- Provider-Based Population Health Accreditation

HEALTH CARE MANAGEMENT PROGRAMS
- Case Management Accreditation
- Disease Management Accreditation
- Health Call Center Accreditation
- Health Care Management Certification
- Health Utilization Management Accreditation
- Independent Medical Examinations Accreditation
- Independent Review Organization Accreditation
- Workers’ Compensation Utilization Management Accreditation

HEALTH AND DENTAL PLAN PROGRAMS
- Health Plan Accreditation
- Health Plan Accreditation with Health Insurance Marketplace
- Medicare Advantage Accreditation
- Dental Plan Accreditation

DIGITAL HEALTH
- Telehealth Accreditation Program
- Remote Patient Monitoring Accreditation
- Telehealth Support Services Certification
- Health Website Accreditation

PHARMACY QUALITY MANAGEMENT® PROGRAMS
- Community Pharmacy Accreditation
- Drug Therapy Management Accreditation
- Infusion Pharmacy Accreditation
- Mail Service Pharmacy Accreditation
- Medicare Home Infusion Therapy Supplier Accreditation
- Pharmacy Benefit Management Accreditation
- Rare Disease Pharmacy Center of Excellence
- Specialty Pharmacy Accreditation
- Small Specialty Pharmacy Offering
- Specialty Pharmacy Services Accreditation
- Workers’ Compensation Pharmacy Benefit Management Accreditation

HEALTH CARE OPERATIONS PROGRAMS
- Contact Center Certification
- Credentials Verification Organization Accreditation
- Dental Network Accreditation
- Health Content Provider Certification
- Health Network Accreditation
URAC Built It – Will Anyone Buy It?

If no one buys MBC, it will face a many year uphill path to becoming mandatory in accreditations.